
Calendar Description



Identify and describe target markets for a restaurant concept.

Choose and cost menu items suitable for a restaurant concept and target audience.

Apply menu design and engineering concepts to create an effective menu.

Apply site selection criteria to identify appropriate restaurant locations.

Use design and layout concepts to create an effective restaurant layout.

Apply the four-step control process to each stage of the restaurant inventory cycle.

Apply critical cost concepts and ratios in the control process.

See weekly Course schedule

Course Exercises (Individual)	15 %
Term Projects (Groups)	50 %
Exam (Individual)	35 %
Total	100 %

John R Walker, Eighth Edition, Restaurant Concepts, Management and Operations
 ISBN 978-1-119-32610-6 Text book is available in the Kelowna Campus Bookstore and on-line.

Course Exercises (15%)

Your courses exercises grade will be calculated based on completion of a series of exercises and in-class assignments. Campus Bookstore and 9 5 r186(ent8m)-epe 3/Lang (e2(Ca(a)100.0the s 1 498.4ze)13(u(l)10(5(er)1m9

(Subject to change at the discretion of the professor)

		Monday, July 8, First day of class Friday, July 12, Last day to register for Summer Session II 2024 Friday, August 2, Last day to withdraw from class without academic penalty Monday, August 5, Statutory holiday (no classes) Friday, August 16, Last day of class Tuesday, August 20 Wednesday, August 21, Final exam period for Session II	Chapter(s):
2024 Week:			
July	9	Introduction Concept, Location, & Design Why Restaurants Fail/Succeed	Chapter 1,2 & 3
	11	Marketing Plan and Menu Complete in-class exercise #8	Chapter 4&5
	16	Leadership and Management	Chapter 6
	18	Planning & Equipping the Kitchen Submit Term Paper	

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

What is the Disruption of Instructional Activities?

Disruption of instructional activities is defined as any act that interferes with the learning process, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

Cheating is defined as the use of unauthorized aids such as books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to others.

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as the use of someone else's work without proper acknowledgment. This includes copying text, images, audio, video or any other material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

Plagiarism is a failure of scholarship; intentional plagiarism is an act of deception. Unintentional plagiarism is a failure of poor or inadequate practices.

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What are the Students' Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format www.okanagan.bc.ca. Students must acknowledge the sources of information used on all their assignments. In every sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 6th edition (2009)). A copy of the APA manual is available in the reference section and available for circulation from OC libraries. The library website has access to these two major citing styles.

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What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating, and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.