

**BUAD 200**

**DIGITAL MARKETING**

**WINTER 2024**

**Professors**

Name	Phone number	Office	Email
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**Learning Outcomes**

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**Evaluation Procedure**

<b>Total</b>	<b>100%</b>

**Notes**

**Term Work**

**Term Project**

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**Course Schedule**

<b>Date</b>	<b>Topic</b>	<b>Readings</b>	<b>Key Dates</b>
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**2024, Week  
Starting on:**

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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### **STUDENT CONDUCT AND ACADEMIC HONESTY**

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**What is the Disruption of Instructional Activities?**

**What is Cheating?**

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