

electives, one of which may be BUAD 344.

Originally Developed: April 2009



**Evaluation Procedure**

SPSS Labs (5% x 3 labs)	15%
Survey Research Project (20% report + 15% presentation)	35%
Social Media Project (20% report + 10% presentation)	30%
In-Class Activities	20%
Total	100%

**Notes**

<p>Lab work is to be completed individually and requires the use of SPSS software.</p> <p>Stats Lab #1 – 5%</p> <p>Stats Lab #2 – 5%</p> <p>Stats Lab #3 – 5%</p>
<p>Survey Research Project – 35% (20% for report; 15% for presentation)</p> <p>The survey research project requires the analysis and presentation of a research report and can be completed in teams of no more than three people.</p>
<p>Social Media Project - 30% (20% for report; 10% for presentation)</p> <p>Students will use Excel to analyze social media data using a variety of metrics, formulate a report and present their results. This project can be completed in teams of no more than three people.</p> <p>Class activity grades (20%) will be assessed based on completed in-class work. Students must attend the class to complete the required assignments. Class activi(y)8.9 ( o(A4 (e )11.3 (t)-6.6 (han (pl)2</p>

**Course Schedule**

Date	Topic	Textbook
2023 Week of	Wednesday September 6, First day of class Friday September 15, Last day to register for Fall 2023 Monday Oct. 2 & MoC /P 002 Tw 9 -7 (r)3.6.0 LasclBTv.3 (s)--7 (r)da Lasr5,la-2.6 ( O)8.6 (c)1( Tw 3.65(023)T	

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating