

Business Administration

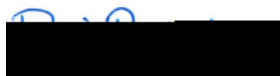
Course Number: **BUAD 480**

Course Title:

Credits: 3

Calendar Description: This course builds of the strategy concepts introduced in Strategic Management I and is organized into two parts. Part 1 explores emerging issues related to strategic management in the 21st century. The focus is on those disruptive forces that are triggering transformational change in business. During this part of the course students will conduct strategic analysis on a variety of cases and formulate strategy related to transformational change. Part 2 of the course deals with strategy execution. During this part of the course students will prepare an implementation plan to successfully execute their chosen strategy.

Semester and Year: **WINTER 202**
in plan



Professors

Name	Phone number	Office	Email
Devin Rubadeau <i>Course Captain</i>			

Notes

Strategic Planning Assignments (3

Course Schedule

Date	Topic	Textbook/Assignment
2022 Week of:		

