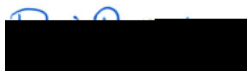


# Business Administration

Course Number:	<b>BUAD 425</b>
Course Title:	<b>BUSINESS &amp; CANADIAN GOVERNMENT POLICY</b>
Credits:	3
Calendar Description:	This course examines Canadian government institutions, structures and practices that impact business planning and operations. Industry associations are studied with a special focus on government agencies and programs that offer assistance and services to small and medium sized businesses. Decision-making models are introduced to understand government policy formation. Key federal, provincial, and municipal legislation and policies are examined. <i>(also offered by Distance Education)</i>
Semester and Year:	<b>FALL 2022</b>
Prerequisite(s):	BUAD 113 or ECON 115 & 125; third-year standing
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Required BBA
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Students with credit for BUAD 325 cannot take BUAD 425 for additional credit.
Originally Developed:	August 2013
EDCO Approval:	January 2014



**Professors**

<b>Course Captain</b> <b>Dustin Gumpinger</b>	<b>Email</b>	<b>Email</b>	dgumpinger@okanagan.bc.ca
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**Learning Outcomes**

Upon completion of this course students will be able to

- evaluate findings from secondary research related to current public policy issues.
- explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.
- apply the normative approach to government policy.
- apply the positive approach to government policy.
- analyze the economic implications associated with government policy initiatives.
- explain the impact of government policy initiatives on Canadian business.
- recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new

**Course Objectives****Evaluation Procedure**

Term Work and Participation	25%
Term Paper	25%
Midterm Exam*	20%
Final Exam*	30%
Total	100%

**Notes**

\*You must pass the exam portion of course (25/50) to pass the course.

**Required Texts/Resources**

1. Brander, J. (2014). *Government Policy toward Business*. 5th ed. John Wiley & Sons. Available for free in PDF format on Moodle.
2. Miller, R. L., et al, *The Economics of Public Issues*. 20th ed. Pearson. Available for purchase at the Okanagan College bookstore in print and online formats.

**Course Schedule**

<b>Week</b>		

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

### **What is the Disruption of Instructional Activities?**

examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of \_\_\_\_\_ as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

\_\_\_\_\_ includes but is not limited to dishonest or attempted