



**Professors**

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**Learning Outcomes**

Upon completion of this course students will be able to

- conduct and evaluate secondary research related to current public policy issues.
- explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.
- apply the normative approach to government policy.
- apply the positive approach to government policy.
- analyze the economic implications associated with government policy initiatives.
- explain the impact of government policy initiatives on Canadian business.
- recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new initiatives.

**Course Objectives**

This course will cover the following content:  
Please refer to the weekly Course Schedule

**Evaluation Procedure**

Assignments	20%
Term Paper	35%
Seminar/Class Participation	15%
Final Exam*	30%
Total	100%

**Notes**

\*You must pass the final exam to pass the course.

All assignments are due at the start of the lecture on the due date. Assignments that are not submitted on time will be docked 10% for each day the assignment is late.

Course Schedule

Date		Topic	Textbook
Week of:		Tues. Sept 6 College-wide Orientation Day Wed. Sept 7 Classes begin Mon. Oct 10 Thanksgiving Day – no classes Fri. Nov 11 Remembrance Day – no classes Tues. Dec 6 Last day of regularly scheduled classes	
Sept	8	Introduction	Brander- Ch 1 Miller – Ch 14
	12	Basic Economic Concepts Debate Team Members List Due	Brander- Ch 2 Miller – Ch 7
	19	Theories of Government	Brander- Ch 3 & 5 Miller – Ch 11 & 4

## SKILLS ACROSS THE BUSINESS CURRICULUM

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## STUDENT CONDUCT AND ACADEMIC HONESTY

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### What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format [www.okanagan.bc.ca](http://www.okanagan.bc.ca). Students must acknowledge the sources of information used on all their assignments. This usualá e igEorff on ~f om mm† n i