

Professors

Name	Phone number	Office	Email
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Learning Outcomes

Upon completion of this course students will be able to

- apply theories in planning and sustainable development.
- analyze the roles of government and non-government agencies.
- explain the interrelationships of the sociological, psychological and geographical dimensions of tourism planning and development.
- assess the ecological and environmental impacts of tourism.
- · assess tourism development master plans.
- assess the global forces influencing domestic and international travel.

Course Objective

This course will cover the	following conter	ıt:
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*See Course Schedule

Evaluation Procedure

Assignments	30%	
Term Work	20%	
Mid-term Exam	20%	
Final Exam	30%	
Total	100%	

Notes

Required Texts/Resources

Hall, Michael (2008). Tourism Planning, Policies, Processes and Relationships (2nd ed). Pearson Education Limited.

Course Schedule

Date

SKILLS ACROSS THE BUSINESS CURRICULUM			