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Business Administration

Course Number: BUAD 339

Course Title: SELECTED TOPICS: CHINESE BUSINESS MANAGEMENT

Credits: 3

Calendar Description: This course examines the Chinese Business Environment from a

cultural, economic, political, financial, and industry sector perspective. Chinese Business Management practices are explored to provide a valuable context for Canadian/Chinese

business opportunity identification.

Semester and Year: Winter 2015

Prerequisite(s): Minimum third-year standing

Corequisite(s):

Prerequisite to:

Final Exam: Yes

Hours per week: 3

Graduation Requirement: Elective – BBA, Management Specialty area

Substitutable Courses:

Transfer Credit:

Special Notes: Students can receive credit for 339 twice as long the special topic

is different in the second iteration from the first.

Notes

Course Participation &

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and