

# Business Administration

Course Number:	<b>BUAD 330</b>
Course Title:	<b>INTERNATIONAL BUSINESS</b>
Credits:	3
Calendar Description:	This course examines business operations in an international context and includes cultural, economic, financial, legal and political environments. <i>(also offered by Distance Education)</i>
Semester and Year:	<b>FALL 2018</b>
Prerequisite(s):	BUAD 116, 123, 195, and minimum third year standing
Corequisite(s):	No

**Professor**

<i>David Cram</i> <i>Course Captain</i>	250-762-5445 ext. 4339 250-861-8965	K: C138	dgram@okanagan.bc.ca

**Learning Outcomes**

Upon completion of this course student will be able to

- explain why companies engage in international business.
- describe the impact of technology on globalization.
- describe international business and how it differs from

**Evaluation Procedure**

Course Participation & Assignments	20%
Research Paper	25%
Mid-term Exam	25%
Final Exam	30%
Total	100%

**Notes****Course Participation & Miscellaneous Assignments (20%)**

You will receive a grade based on your participation in various in-class assigned case assignments, discussions, exercises, and quizzes. Penalty for late assignments will be 10% per calendar day.

**Research Paper (25%)**

Your research paper is an individual effort. Choose a topic that you would like to research in depth and that focuses on a particular aspect of Global Business. You might want to look at some of the topics from the text to get some ideas. This could be an international business, i.e.: energy, automotive; or a topical issue such as corruption or ethics in international businesses or economic theory relating foreign exchange policy, the IMF or compensation practices for multinational companies. These are but a few possible topics. Please, no papers on sweat shops.

You will be required to submit a brief proposal to your professor before you proceed on or before Wednesday October 3. The proposal presented on one page should include:

- A brief description of your topic and **the research question you will attempt to answer**
- Why this topic is of interest to you (he)

Course Schedule

2018 Week of:		Thursday, September 4 - Orientation Wednesday, September 5 - Classes Start Monday, October 8 – Thanksgiving Day (no classes) Monday, November 12 – Remembrance Day (no classes) Thursday, December 6 - Last Day of Regular Classes	
Sept.	5-7	Course Introduction – Thomas Friedman at UN <a href="https://www.youtube.com/watch?v=JYdh8naj-FI">https://www.youtube.com/watch?v=JYdh8naj-FI</a>	Streaming Video Ch. 1
Sept.	10-14	Globalization & Country Differences in Political Economy	Ch. 2
Sept.	17-21	The Cultural Environment <b>Ease of Doing Business Assignment</b>	
Sept.			

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### **What is Plagiarism?**

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.”