

# Business Administration

Course Number: BUAD 309

Course Title: SOCIAL ENTREPRENEURSHIP

Credits: 3

Calendar Description: Organizations that focus their product or service on sustaining and developing their communities are increasing in number. These organizations can take the form of non-p9(m16)]TJ6( re 56(ons.3( (o)15(:)]13,( no8

## Professors

| <b>Name</b>  | <b>Phone number</b> | <b>Office</b> | <b>Email</b>   |
|--------------|---------------------|---------------|--|
| Kyleen Myrah | 762-5445 #4678      | Kelowna: E221 | <a href="mailto:kmyrah@okanagan.bc.ca">kmyrah@okanagan.bc.ca</a> |

## Learning Outcomes

Upon completion of this course students will be able to

- x demonstrate learning beyond the classroom and into the community

Evaluation Procedure

Service Project\*

Service Pro

## Course Schedule

| Date     |        | Topic & Readings  | Tasks  |
|----------|--------|---|--|
| Week of: |        |   |  |
| Jan      | 4      | Course Introduction, Project Discussion<br>Volunteer Management<br><u>Readings (Ellis &amp; Volunteer Canada, p 1-8)</u>                          | Review Projects On-line  |
|          | 11     | Service Learning, Project Discussion<br><u>Readings (Godfrey, Illes &amp; Berry &amp; Papamarcos, pp 9-35)</u>                                    | Project Selection and Approval<br>Complete Pre -Survey Jan 17<br>SE Video Groups Formed                        |
|          | 18     | Introduction to Social Entrepreneurship<br><u>Readings (Myrah &amp; Dees, pp 36-61).</u><br>Course Text discussion.                               | Project Discussions<br>Meet with Organizations<br>Journal post (1) due Jan 24                                  |
|          | 25     | Non-Profit Sector & Social Marketing<br><u>Readings (Boschee &amp; Canadian Newswire, pp. 62-77)</u>  | Group 1 SE Discussion<br>Project Proposal Due<br>Class Blog Discussion   |
| Feb      | 1      | Social Enterprise<br><u>(Craig Keilburger Ivey Case, Readings Myrah &amp; Picco, Valentine, Crossan &amp; Reno, &amp; Valentine, pp. 143-268)</u> | Group 2 SE Discussion<br><u>Project Update to Class</u><br>Class Blog Discussion<br>Journal post (2) due Feb 7 |
|          | 8 - 12 | READING BREAK   | No Classes   |

15 Social Entrepreneurship  
Readings (Martin & Osberg, Myrah & R

## SKILLS ACROSS THE BUSINESS CURRICULUM

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## STUDENT CONDUCT AND ACADEMIC HONESTY

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