

# Business Administration

Professors

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Learning Outcomes

1. Analyze and evaluate the impact of business decisions on the organization's performance and the environment. 2. Apply critical thinking skills to identify and solve complex business problems. 3. Demonstrate effective communication skills in written and oral forms. 4. Work effectively in teams to achieve organizational goals. 5. Understand the role of ethics and social responsibility in business. 6. Apply financial and quantitative skills to business decision-making. 7. Demonstrate leadership skills and the ability to influence others. 8. Understand the importance of innovation and creativity in business. 9. Apply project management skills to plan and execute business projects. 10. Understand the role of technology in business operations and strategy.

**Required Texts/Resources**

Supply Chain Management: Strategy, Planning, and Operation, 7/E Sunil Chopra,  
Northwestern University

Etext option:



