



Professor

Danielle Robinson	e-mail	K: E221	drobinson@okanagan.bc.ca
CLASS HOURS:	M, W	11:00am -12:20pm	K: E402
OFFICE HOURS:	M, W	12:30pm -1:30pm	K: E221

Course Description

This course is an introduction to the tourism industry. It provides students with an understanding of the complex nature of tourism including economic, environmental and social impacts. Topics include: components of the tourism industry; linkages between tourism and hospitality; the size, scope and infrastructure of the tourism industry; trends and issues in the industry; travel motivators; career opportunities and the role of management. (3(a)13(g)-8(e)13(m)-3(en)14(t)-4(.)6()-447 0.48004 12.6 ref 0.0000912

Notes:

More assignment instructions and rubrics will be discussed in class and made available in Moodle

Short Written Assignments (4):

These assignments of 400-500 words are designed to improve your critical thinking skills and your analytical writing abilities. Peer sharing and response will also be part of these written exercises.

Research Paper:

You are to select a subject that you want to learn about in Tourism. Suggestions will be provided.

This paper should be 1,500- 2,000 words excluding Title Page, Table of Contents and References.

There must a total of at least 5 research sources. These sources must include: the e-text, two or more academic sources (peer-reviewed articles), two or more business/ government sources.

Exams:

Exams can be any combination of multiple choice, true and false, short answer and short essay questions.

Class sessions, readings and assignment activities are eligible material for the exams.

Final Exams are scheduled by the

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of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.